



Media-MassCom Platform
www.smart4bharat.com

SMaRT Impacts

JULY 2026

667+
MEMBERS

500M+
MONTHLY
VIEWERS

12
LANGUAGES

02
NEW MEMBERS

FREE
MEMBERSHIP



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About SMaRT



SMaRT is a not-for-profit organisation. It's a platform for nationalistic media and all types of mass communicators like authors, bloggers, podcasters, Kathakaarsetc. It has grown rapidly to about 700 members, having a pan-India presence in 12+ languages and a global footprint spanning five countries. The cumulative readership has reached 400 million and it will soon cross 500 million.

SMaRT's mission is to support its members to grow rapidly to their maximum potential. Join us in celebrating the spirit of Bharat and shaping its narrative globally.



RESEARCH GRANTS

Jury-approved grants for original content on history, culture, constitutional values, and national issues. 350+ stories funded to date.



TRAINING & WORKSHOPS

Free skills training content creation, AI tools, journalism ethics, SEO, and documentary production. Online and offline formats.



EQUIPMENT GRANTS

Cameras, studio equipment, Adobe licences sponsored for members. 15 Lakhs+ disbursed in equipment support.



ASHRAM RETREATS

Annual retreats at ISHA, Art of Living, Chinmaya Mission, and Brahmakumaris. 4 retreats · 250+ members attended.



LEGAL AID

Active legal support for creators facing public interest cases. Currently pursuing cases in Andhra Pradesh & West Bengal.

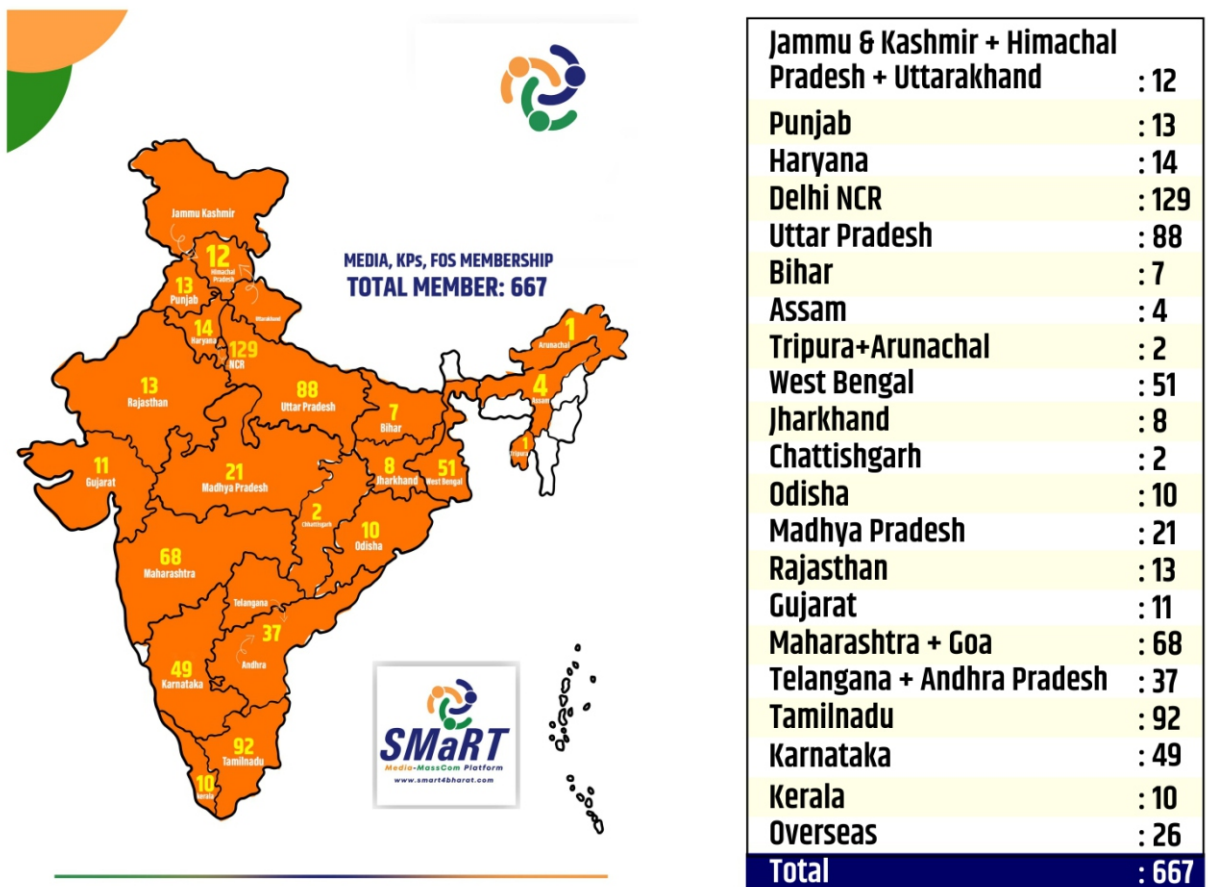


YOUTH PROGRAMMES

Student Leadership Clubs in 50+ colleges. Internship programme. Constitutional literacy training. 1,000+ students reached.

State Of The Network

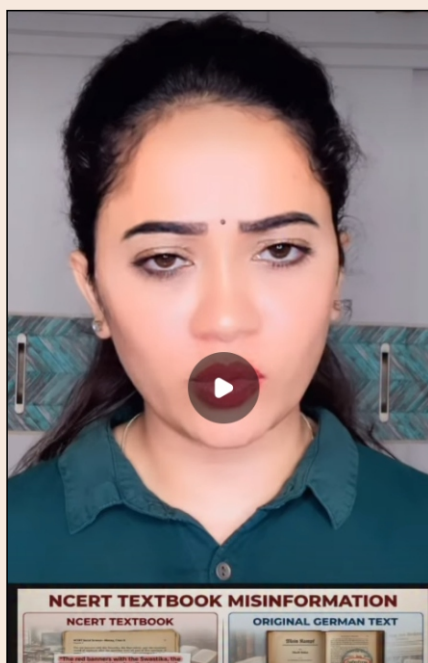
- SMaRT continues to grow steadily, reaching a total membership of 667+.
- During the month, we successfully amplified 8 exclusive stories, with participation from members across regions.
- This collaborative effort highlights SMaRT's expanding reach and its commitment to impactful, coordinated storytelling.



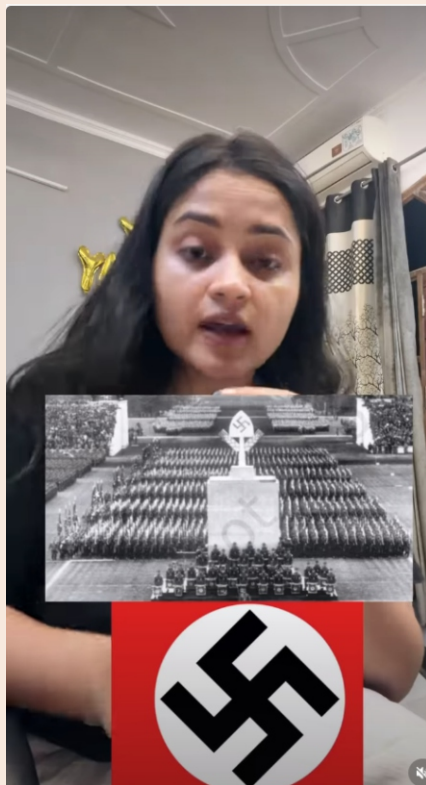
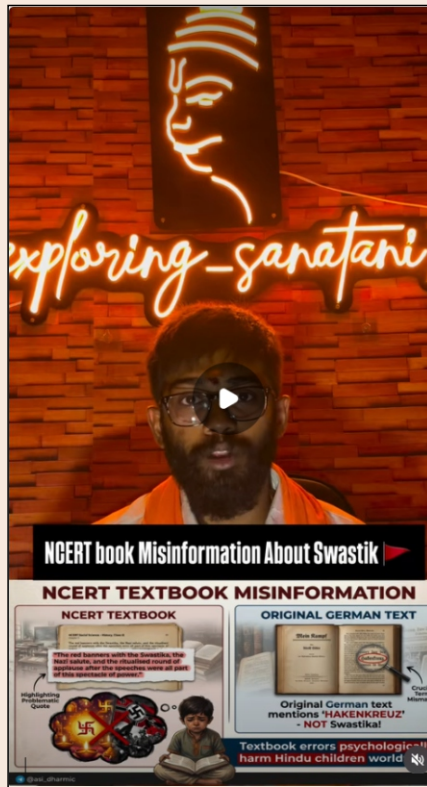
SMaRT Launches Campaign to Reclaim the Sacred Swastika

SMaRT has launched Campaign 4: Swastika - A Sacred Symbol, targeting the misrepresentation in NCERT and state board textbooks that mislabel the 5,000-year-old Sanatana symbol as a Nazi symbol. The initiative demands textbook corrections and urges members to join the movement using #ReclaimSwastika across social media platforms.

Backed by prominent digital creators and influencers across Instagram, YouTube, and national platforms, the campaign features myth-vs-fact reels, educational carousels, and interactive quiz stories. Already gaining massive traction, the movement has achieved a combined viewership of over Million + views. SMaRT continues to rally creators and independent voices to restore cultural accuracy and safeguard India's ancient heritage.



SECTION-03



MCES West Bengal Summit 2026: Bridging Culture and Economic Growth

SMaRT proudly supported the Maitri Cultural Economy Summit (MCES) West Bengal Summit 2026, held on July 17 at Fairfield by Marriott, Kolkata. This landmark event explored the vital intersection of Eastern India's cultural heritage and economic policy.

Highlighting our strategic collaboration, an MoU between SMaRT and MaitriBodh Parivaar was announced. The summit featured five expert sessions – covering spiritual traditions, ancient cultural linkages, and heritage restoration – alongside the launch of a key policy working paper. Joining top policymakers and thinkers, SMaRT strengthened its commitment to Eastern India's Purvodaya vision and Viksit Bharat @ 2047.



SMaRT-Mysuru Meet 2026: Empowering Digital Media Voices

SMaRT proudly organised the SMaRT-Mysuru Retreat 2026, from July 23 to 26 at Hotel Grand Serene, Mysore. This four-day gathering brought together digital media influencers and members to discuss content strategy, platform growth, and the future of independent journalism.

Beyond core organisational meetings, the itinerary blended strategic discussions with cultural immersion, including visits to the iconic Mysuru Palace, Chamundi Temple, Brindavan Gardens, and key stakeholder interactions. The event highlights SMaRT's ongoing commitment to building a unified, professional ecosystem for digital content creators across the nation.



Amit Mali.

Editor, Hindu Voice.

I joined SMaRT in the year 2021, right after I got out of jail. A friend on X (formerly Twitter) saw a post and referred me. He suggested that I join. I went to the SMaRT website and filled out a form.

After a month, Meena Viswanathan ji called me and told me everything about the organisation. I still remember the day. I lost my courage that time due to jail-time and several cases and legal notices against me. I found hope in Meena Viswanathan's words as we all like-minded people will be united.

In 2022, Hindu Voice received a much-needed help from SMaRT, which I remember till today fondly. That year, I had no money to renew the server of our portal. I contacted SMaRT for help and immediately SMaRT provided support for one year's server cost.

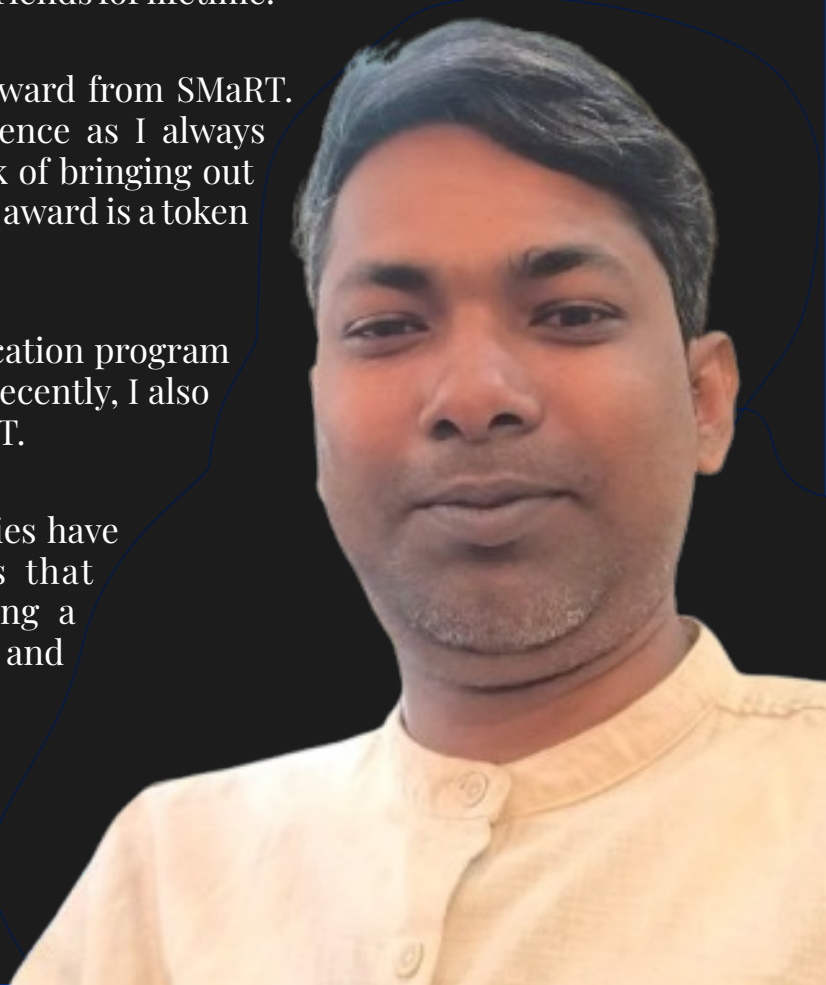
In 2023, I received an invitation to attend a program, arranged by SMaRT in Ujjain of Madhya Pradesh. There I met SMaRT members from all over India, interacted with them and became friends for lifetime.

Besides, in Ujjain, I received an award from SMaRT. The Award is an amazing experience as I always received legal notices for the work of bringing out news of Hindu persecution. But an award is a token of appreciation and recognition.

Last but not the least, the Amplification program by SMaRT helped our work a lot. Recently, I also received a Studio Grant from SMaRT.

Over the years, hundreds of entities have joined SMaRT and this proves that SMaRT is successful in providing a sweet family to all the nationalistic and Hindutva voices of India.

Wishing everyone in the SMaRT family a great journey ahead. I'll always remain grateful to SMaRT.



Every Voice Matters: The Unstoppable Journey of Pranav Pandey & SMaRT

For the past few years, Pranav Pandey has been an active member of the SMaRT community. His journey reflects what SMaRT stands for - bringing together passionate young creators, medias, leaders, thinkers, writers, spiritual personalities, professionals, and changemakers from across Bharat on one platform. At SMaRT, meaningful connections turn into lifelong collaborations. It's a place to learn, exchange ideas, grow together, and contribute towards a stronger Bharat. Now, it's your turn to be a part of this journey. Be the next inspiring story. Join the SMaRT Community today and become part of India's growing network of changemakers.





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Please get in touch with the SMaRT team to know about
"Friends of SMaRT" and help us find MORE FRIENDS



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